



2010 CENSUS CORE MESSAGES:

IT IS EASY

The 2010 Census will have one of the shortest census questionnaires ever -- 10 easy questions -- will take about 10 minutes to complete and will last 10 years.

IT IS IMPORTANT

The US Constitution requires that a census be conducted every 10 years. The 2010 Census helps ensure that your community will receive its fair share of political representation and government funding. Census data affects how more than \$300 billion per year in federal funds is allocated to local and state governments- that is \$3 trillion over 10 year period.

IT IS SAFE

Answers to the Census questionnaire are safe, protected by law and strictly confidential. It is illegal for the Census Bureau to share personal information with any other government agency, including law enforcement. Title 13 US Code Sect. 9.

YOUR PARTICIPATION IS VITAL

You can ensure a complete and accurate count.

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U S C E N S U S B U R E A U

United States
Census
2010